

SOUND OFF

AMERICAN ARMED FORCES FEATURES

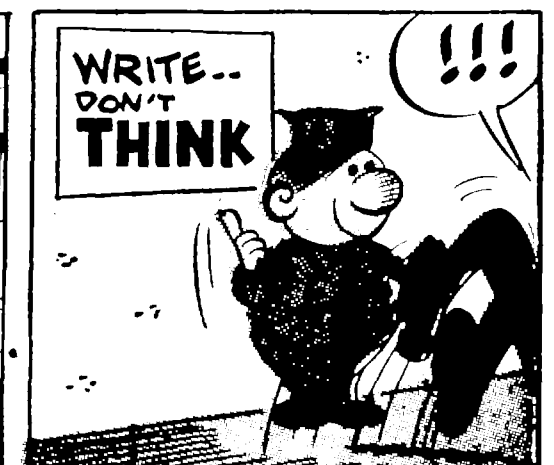
Published by W. B. Bradbury Co., a private firm. Opinions expressed by the publishers and writers herein are their own and are not to be considered an official expression by any

Military Department. The appearance of advertisements in this publication does not constitute an endorsement by any Military Department of the products or services advertised.

VOL. 5

APRIL, 1959

No. 50





RISE—the Inventor of Aerated Shaving introduces...
3 GREAT NEW INSTANT LATHERS!



FOR TOUGH, HEAVY BEARDS
RISE
 Extra-Heavy with Lanolin



FOR REGULAR SKIN AND BEARDS
RISE
 Regular with Extra-Soaking Action



FOR TENDER SENSITIVE SKIN
RISE
 Extra-Cool with Menthol

Now! Greater Shaving Comfort No Matter What Kind of Skin or Beard YOU Have!

RISE's patented small bubble lather soaks whiskers soft right down to the base. Stands your whiskers up straight so the razor cuts them off at the skinline. Smoothly, comfortably. For smoothest shaves in 1/2 the time, choose the RISE that's right for you. Only 69¢ a can.

Ordinary big bubble lather sticks to the top of your whiskers. No wonder your razor scrapes and pulls.

RISE Patented Small Bubble lather soaks whiskers soft down to the base. Your razor cuts them off swiftly, smoothly.



69¢





ALL THE GUYS ONLY HAVE EYES FOR THIS NEW FORMULA ESQUIRE.

JOE, YOU MUS' BE MY NEW LEADING MAN! YOU KEEPS ME ON THE WIDE SCREEN!

I GEEV YOU GREAT CONTRACT! I MATCH ANY-BODY'S FIGURE!

AND HOW BABY! BUT I GOT A CONTRACT—WITH UNCLE SAM!

WHAT! YOU PREFAIR YOUR ONCLE TO ME? I AM INSULT! I GO BACK TO POSITANO!

I STAY HERE AT THE POST... AN' KEEP SHININ' WITH ESQUIRE! IT IS SHINE-SATIONAL!

SHINE-SATIONAL!

It took a NEW word to describe the sensational

NEW FORMULA JET BLACK ESQUIRE BOOT POLISH

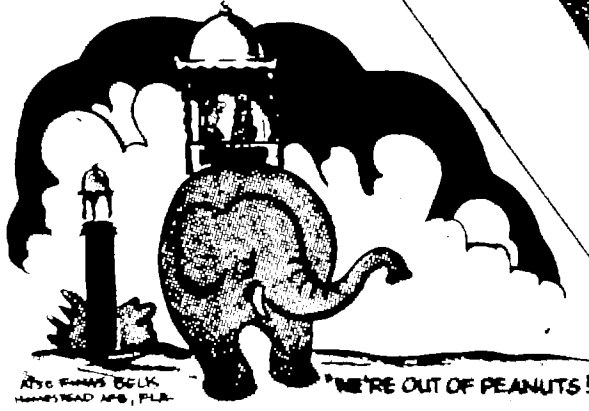
- * It's Blacker than Black!
- * Goes on smoother and easier
- * Shines faster and brighter
- * "Moisture-blended" ... stays fresh in the can to the very last shine.
- * Contains LANOLIN to help keep leather soft and supple.

BIGGEST SELLING POLISHES IN THE ARMED FORCES

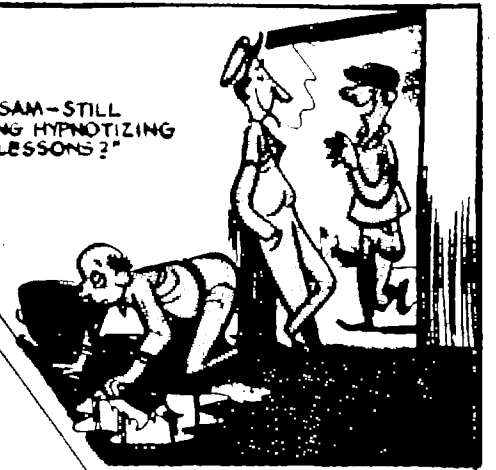


Published by W. B. Brodbery Co., a private firm. Opinions expressed by the publishers and writers herein are their own and are not to be considered an official expression by any Military Department. The appearance of advertisements in this publication does not constitute an endorsement by any Military Department of the products or services advertised.

CARTOON PARADE



"W, SAM - STILL
TAKING HYPNOTIZING
LESSONS?"



ATTENTION!
\$5.00 WILL BE PAID FOR EACH OF
THE BEST ORIGINAL CARTOONS OR
IDEAS SUBMITTED BY SERVICEMEN
EVERY ISSUE.
SORRY, BUT NO MATERIAL CAN BE
RETURNED UNLESS ACCOMPANIED
BY A STAMPED, SELF-ADDRESSED
ENVELOPE. SEND YOUR BRAINSTORMS
TO: ARMED FORCES FEATURES
405 LEXINGTON AVE.
NEW YORK, NEW YORK

LYCIS' ARMED FORCES ATHLETES

AIR FORCE LIEUT.
BILL DELLINGER
SET A NEW
WORLD
INDOOR RECORD
IN THE 2-MILE RUN
IN THE BOSTON A.A.
TRACK MEET!

INDOOR TRACK

ENSIGN
LEW STIEGLITZ
TWICE
A WINNER IN THIS
WINTER'S 2-MILE
TESTS!

DIX
BEN BRAGG
THE
"FORT DIX TARZAN"
WIPED OUT THE FABULOUS
CORNELIUS WARMERDAM'S
16-YEAR OLD POLE-VAULT RECORD
WITH A FANTASTIC LEAP OF 15' 9 1/2"
IN THE PHILADELPHIA INQUIRER MEET



Just a little bit of Wildroot and... wow!

Wildroot Cream-Oil gives your hair a fresh, clean feeling... a fresh, clean look. Use it every morning for handsome, well-groomed hair. Get a bottle, tube or new Push-Button Can!

WILDROOT CREAM-OIL HAIR TONIC

on the GLAMOUR FRONT

by Max Factor, Jr.



There is nothing more alluring than a beautifully exposed neckline. This season's fashions give wonderful opportunity to reveal this most feminine feature, so frankly seek admiration by pampering your neck with beauty care. Apply a good night cream before retiring, and protect the delicate skin during the day with hand lotion from either too much sun or raw, damp weather. When you wear the new plunging fashions, assure a sheer look of neck beauty by extending your foundation makeup below the gown's neckline. Then, like such motion picture stars as exquisite Elizabeth Taylor, reveal your lovely neck with elegant carriage, and you will reap a rich bounty of beauty.

THE WIVES



"Is that the only color you have in fan belts?"

CUTTING CORNERS

Edward Lee Richards

More and more the sport of bowling has become popular among families. This month we would like to discuss an important phase of bowling—the delivery. Many bowlers use many different types of delivery, but we will deal with the most widely used one, the four-step delivery.

Extend the ball forward with the first step, which is taken with the right foot, and allow the ball to drop from just above the waist. Elbows should be kept close to your sides. Allow the left hand to guide the ball until approximately the beginning of the second step, at which time the left hand leaves the ball to aid in controlling your balance.

As the left foot comes forward to the second step, the ball should be at the lowest point of the back swing. Your body should lean forward throughout the entire approach, and from the second step, the right arm and wrist are kept straight.



At the third step, the ball is well back and ready for the forward swing. The shoulders are square, parallel to the foul line, the right arm swinging.

At the fourth step, the right arm begins the forward swing, both knees begin to bend, and the feet start to slide on the last step. The left arm has been employed for balance throughout the approach, and on the slide, the right leg also helps control your balance.

In the delivery the ball should pass close to your left ankle. The right arm and wrist should be in a straight line from the shoulder, continuing the swing. Your fingers should be a little to the side of the ball as you start to release it. The right foot should act as a brake and should be allowed to drag a little to control your momentum. The left foot should be pointing forward and your right foot should be turned slightly to the right.

Practice this delivery. You'll get more out of your game when you start to play it correctly.

DOTS AND FLASHES

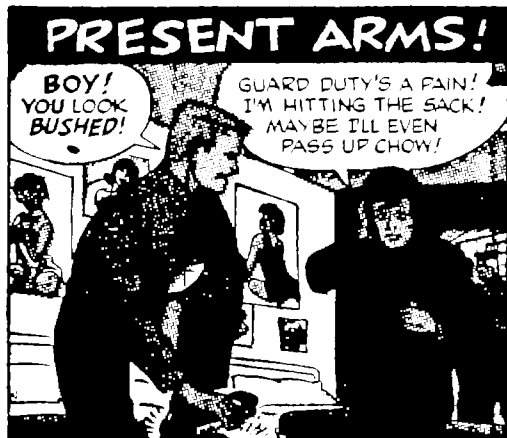
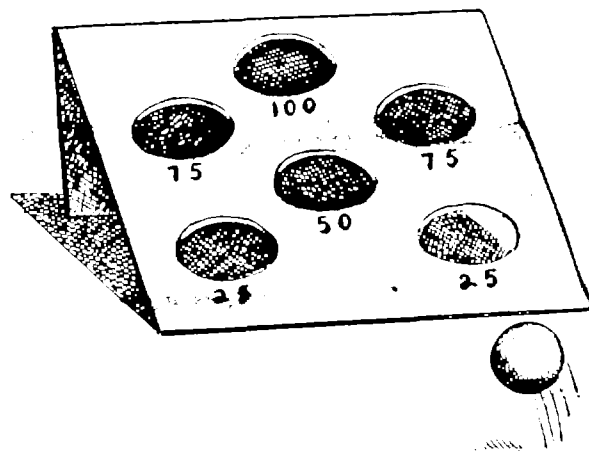
Smart shoppers will find that this is a good month to purchase baby goods . . . If your silverware is beginning to look worn, you can replate it yourself. You can now buy pure silver in liquid form which will do the job by gently rubbing the solution over the silverware . . . Couples with crimped quarters might want to look into a midjet electric range. It's about 1/20th the size of a regular electric or gas range, but it has an infra-red heating element in its chrome-plated base on which you can grill hamburgers and broil steaks and chops. The top has two aluminum pots nestled in wells. One is a percolator, the other is for soup or vegetables.

NEW GAMES

miniature ski ball . . .

When the kids tire of the toys they're playing with and begin yelling that they have nothing to do, here's a game you can set up for them or else they can make themselves. It's sure to hold their interest—for a little while, anyway.

Take a large sheet of cardboard. Bend back one end of it to make it stand. Cut out six circular shapes as shown. You can use the bottom of a large bottle for outlining. Make sure that the circles will be larger than the ball you intend using. Mark the circles 25 to 100 as shown. The game can be played with any number of players. Stand ten feet away and take turns rolling the ball. The first player who scores 500 points win. If you prefer, you can make up your own rules.





"Where the Living is Easy"...
Gulf Park Estates

\$8

GIVES YOU A SHARE IN THE FUTURE OF MISSISSIPPI'S FABULOUS GULF COAST! MULTI-MILLION DOLLAR DEVELOPMENT— APPROXIMATELY 8,000 HOMESITES

NO INTEREST TOTAL COST: NO TAXES

- For A Vacation Cottage
 - For A Retirement Home
 - For An Investment
- \$8 Down,
\$8 Monthly**
ON EACH LOT



Drawing of beach on Gulf of Gulf Park Estates showing Deer Island.

\$895 1/4 acre lots, 80'x130'



Print from Photo made on our Beach

All buildings must be finished outside. No added cost at anytime on the lots. Entrance and local sales office 3 Miles East of Ocean Springs on Old Highway 90. Salesmen on grounds every day.

On The Beautiful Gulf of Mexico

Property has white sandy beaches 1 1/2 miles along the Mississippi Gulf Coast. Bays, bayous and rivers for every kind of fishing, swimming and boating, right in Gulf Park Estates. Nearby golfing, horseback riding, every seaside sport and trunk Highway U.S. 90 which borders most of the beaches. Biloxi is just across the bay, in sight; Gulfport, 18 miles; Mobile, 60 miles; and New Orleans, 90 miles.

Ideal Climate Year-round

Gulf Park Estates offers the most agreeable weather you'll find anywhere. Summer is comfortably cool, (unlike some neighboring areas where it gets stiflingly hot). In winter there's seldom a chilly day, practically no frost. Living costs in Mississippi are always low. The soil is rich, growing citrus fruit and vegetables in abundance. Ideal climate for asthma, sinus and arthritis.

Planned Community

Many streets are already paved, and the frontage of every lot will be paved or suitable exchange made.

Gulf Park Estates will have Shopping Centers, Parks, Churches, Schools and Yacht and Country Club with four boat harbors within walking distance to all lots. Electricity, flowing water and telephone lines are already on the property. Bottled gas is available until natural gas can be piped in. Natural gas is nearby and no doubt will be available in the property soon. All property owners will have privilege of entire private beach and inland boat harbors. You can move or build on property anytime or sell after you pay deposit.

Elevation 5 to 20 ft., guaranteed all high and dry. Many beautiful homes now exist in the Gulf Park

Estates and adjacent area. You'll enjoy meeting thousands of people who come to the Gulf Coast yearly either for a vacation, or for permanent residence. Living is at its best on the Mississippi Gulf Coast. The people are friendly and neighborly and living is economical.

1,000 Miles Nearer Your Home

The Mississippi Gulf Coast is 1,000 miles nearer than most Southern Florida areas where many communities similar to Gulf Park Estates are now being developed. You save at least 2 days driving time. Start Planning Your Future Today. Send \$8 Deposit.

Orders from this ad will be assigned choice lots.

Start Planning Your Future Today! Send \$8 Deposit.

A WONDERFUL INVESTMENT IN YOUR FUTURE

As development progresses property values are expected to rise. We expect to sell 75% in the next 12 months. We have already sold over \$2,000,000 worth and just getting started. You may come choose your own lots personally if you wish, or you may trade or exchange your lots at anytime for any other lots available at prevailing printed prices. Buy now. Get on the ground floor. The State of Mississippi has a \$5,000 tax exemption on homes and taxes are low. You may choose your own contractor; however, we will assist you on request, also in financing.

GULF PARK ESTATES, INC., DEPT. AFF

Mail Address: West Beach, Biloxi, Mississippi

PRICES INCLUDE:

- Artesian deep well pressure flowing water piped to your property
- Taxes until paid for
- 100 shrubs for landscaping
- Clearing of lot by our bulldozer, if needed
- Warranty Deed insurable for Title Policy
- We make it easy for you to move on your property

Completely Descriptive Literature

Send us \$8 deposit on your homesite today and we will mail you plat and map showing location and abundant descriptive literature about the Mississippi Gulf Coast and Gulf Park Estates. Your money will be returned if you decide not to buy within 90 days.

Suggest you purchase 2 or more lots.

Keeler Air Force Base is in sight of Gulf Park Estates, with its Commissaries, Golf Courses, Clubs and every facility for retired personnel.

Send Coupon Plus \$8 Deposit On Each Lot Today.

GULF PARK ESTATES, INC., Dept. AFF
 West Beach, Biloxi, Miss.

Total Am't Encl. \$

Reserve for me () \$-95 (80'x130') 1/4 acre homesites. Enclosed is \$8 deposit on each homesite. Send contract and map showing location. It is understood that my deposit and payments will be returned without question if I request it within 90 days.

NAME.....

ADDRESS.....

CITY..... ZONE..... STATE.....

America's FIGHTING HEROES

The Story of Captain Robert B. Nett

FOR TWO DAYS A REINFORCED ENEMY BATTALION, FROM ITS ENTRENCHED POSITIONS AROUND A THREE-STORY CONCRETE BUILDING NEAR LEYTE IN THE PHILIPPINE ISLANDS, HELD UP THE ADVANCE OF AMERICA'S 305TH INFANTRY, 7TH INFANTRY DIVISION...



ON 14 DEC. 1944, WITH ANOTHER INFANTRY COMPANY AND ARMORED VEHICLES, COMPANY E ADVANCED AGAINST HEAVY MACHINE GUN AND OTHER AUTOMATIC WEAPONS FIRE WITH THE THEN LT. NETT SPEARHEADING THE ASSAULT AGAINST THE STRONG POINT...



DURING THE FIERCE HAND-TO-HAND ENCOUNTER WHICH ENSUED, NETT KILLED SEVEN DEEPLY ENTRENCHED JAPANESE WITH HIS RIFLE AND BAYONET...



ALTHOUGH SERIOUSLY WOUNDED, HE GALLANTLY CONTINUED TO LEAD HIS MEN FORWARD, REFUSING TO RELINQUISH HIS COMMAND...



AGAIN HE WAS SEVERLY WOUNDED, BUT, STILL UNWILLING TO RETIRE, PRESSED AHEAD WITH HIS TROOPS TO ASSURE THE CAPTURE OF THE OBJECTIVE...



WOUNDED ONCE MORE IN THE FINAL ASSAULT, HE CALMLY MADE ALL ARRANGEMENTS FOR THE RESUMPTION OF THE ADVANCE, TURNED OVER THE COMMAND TO ANOTHER OFFICER...

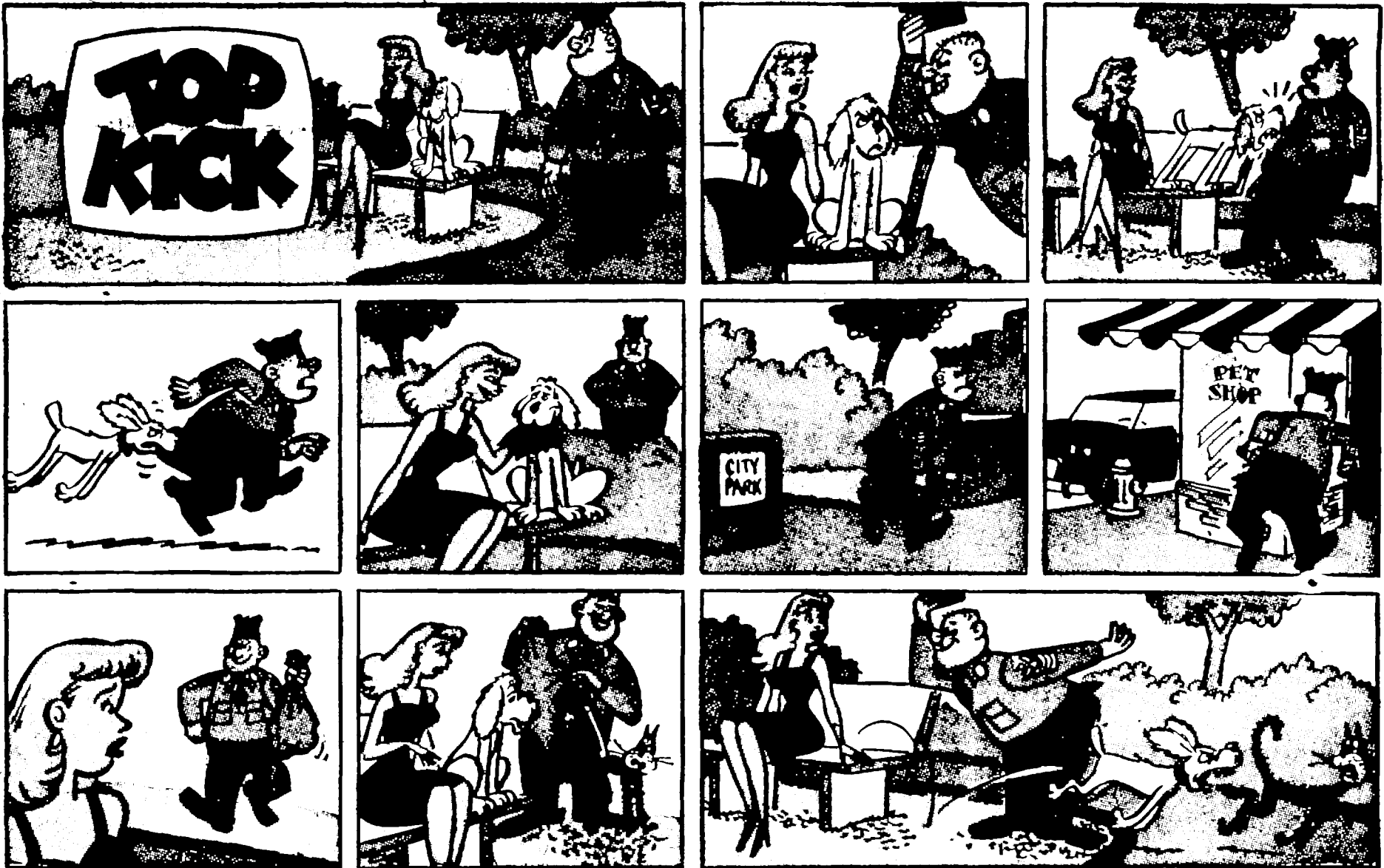


... AND THEN WALKED UNAIDED TO THE REAR FOR MEDICAL TREATMENT...

SNAP TO IT, MEN-- WE'VE GOT ANOTHER CUSTOMER. HOW'D YOU EVER MAKE IT BACK HERE IN YOUR CONDITION, LIEUTENANT!



BY HIS REMARKABLE COURAGE IN CONTINUING FORWARD THROUGH SHEER DETERMINATION DESPITE SUCCESSIVE WOUNDS, LT. NETT PROVIDED AN INSPIRING EXAMPLE FOR HIS MEN AND WAS INSTRUMENTAL IN THE CAPTURE OF A VITAL STRONGPOINT. IN RECOGNITION OF HIS OUTSTANDING BRAVERY, HE WAS AWARDED THE MEDAL OF HONOR!



Published by W. B. Bradbury Co., a private firm. Opinions expressed by the publishers and writers herein are their own and are not to be considered an official expression by any

Military Department. The appearance of advertisements in this publication does not constitute an endorsement by any Military Department of the products or services advertised.

Did you Know?

DEADLY DEFENDER!

THE ARMY'S HAWK MISSILE, EQUIPPED WITH AN ADVANCED RADAR "EYE," IGNORES STATIONARY OBJECTS TO SEEK OUT MOVING TARGETS ONLY. THE HAWK SPECIALIZES IN DESTROYING SUPERSONIC AERIAL INVADERS AT TREE-TOP HEIGHTS!

AN NCO IN THE PAY GRADE OF E-7 AFTER 20 YEARS OF SERVICE RECEIVES **RETIREMENT PAY**

EQUAL TO THE INCOME FROM INVESTMENTS THAT WOULD COST A CIVILIAN MORE THAN \$2,160 EACH YEAR OVER A LIKE PERIOD OF TIME!



TODAY, MILLIONS OF PEOPLE ARE ENJOYING REMARKABLY COMPACT RADIO AND TV SETS BECAUSE OF A TECHNIQUE FOR EFFECTIVELY USING PRINTED ELECTRONIC CIRCUITS... DEVELOPED BY **TWO ARMY ENGINEERS!**

MEN "IN THE KNOW..." RE-UP! ARMY

Published by W. B. Bradbery Co., a private firm. Opinions expressed by the publishers and writers herein are their own and are not to be considered an official expression by any

Military Department. The appearance of advertisements in this publication does not constitute an endorsement by any Military Department of the products or services advertised.



fly!

You'll save up to 80% in valuable travel time when you go via the fast, dependable Scheduled Airlines. Don't waste that precious leave "behind the wheel" or by using slow, surface transportation . . . when flying is five times faster . . . and often CHEAPER! So when you plan your next trip to see the family . . . FLY! You'll have more time there when you go by air.

COMPARE TRAVEL TIMES!

Washington to St. Louis (811 miles)

- Train Time: 21 hrs. 25 mins.
- Driving Time: 28 hrs. 1 min.*
- Flying Time: 4 hrs. 7 mins.

*Average—45 M.P.H. Includes 10 hours for overnight stops and meals.

See your Scheduled Airlines man.

Robert Bolton, Bldg. 543, 8th & Chamberlin Sts.
Tel. Orchard 4-3311, Ext. 3869

THE CERTIFICATED

Scheduled Airlines

OF THE U.S.A.

- | | | |
|-----------------------|---------------------------|----------------------|
| ALLEGHENY AIRLINES | FRONTIER AIRLINES | OZARK AIR LINES |
| AMERICAN AIRLINES | LAKE CENTRAL AIRLINES | PACIFIC AIR LINES |
| BONANZA AIR LINES | LOS ANGELES AIRWAYS | PIEDMONT AIRLINES |
| BRANIFF AIRWAYS | MOHAWK AIRLINES | SOUTHERN AIRWAYS |
| CAPITAL AIRLINES | NATIONAL AIRLINES | TRANS-TEXAS AIRWAYS |
| CENTRAL AIRLINES | NEW YORK AIRWAYS | TRANS WORLD AIRLINES |
| CONTINENTAL AIR LINES | NORTH CENTRAL AIRLINES | UNITED AIR LINES |
| DELTA AIR LINES | NORTHEAST AIRLINES | WEST COAST AIRLINES |
| EASTERN AIR LINES | NORTHWEST ORIENT AIRLINES | WESTERN AIR LINES |